



KZG Honors Ken Collins as a “World’s Top 100 ClubFitter” for 2011

For Immediate Release

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NORTH HOLLYWOOD, Calif. (Jan. 20, 2011) - KZG, the #1 Custom ProLine™, announces that Manchester’s own Ken Collins has been named a “World’s Top 100 ClubFitter” for 2011. This is the second time he has been honored as one of the golf industry’s elite clubfitters. Ken owns and operates Kustom Clubs Fitting Center, a state-of-the-art facility in Manchester, New Hampshire. Ken has worked with many top amateurs and professionals in the region and Kustom Clubs was recently named to Golf Digest’s list of “America’s 100 Best ClubFitters”.

“There is no greater joy than to honor individuals like Ken who excel in their profession,” remarks Jennifer King, President of KZG. “The ‘World’s Top 100 ClubFitters’ are all exceptional individuals, not only in their pursuit of perfection to help every golfer to a better game, but also for their involvement in the community and in the growth of the game. Congratulations to the entire Kustom Clubs’ team!”

The “World’s Top 100 ClubFitter” distinction is designed to identify those professionals who possess superior skill, integrity, business ingenuity and passion for their profession and who offer the golfing public the very best clubfitting experience.

An independent panel of industry experts determined the criteria necessary to be considered a top clubfitting professional. From the criteria submitted, a point system was put into place to grade each application. The panel included renowned club designer and personal fitter for Jack Nicklaus, Clay Long; Gene Parente, president of Golf Laboratories, Inc.; David Kierstead, KZG’s Head Clubfitter; Dr. Christian Reichardt, author and doctor of sports medicine and fitness; and Henri Johnson, CEO of FlightScope.

This year’s Honorees hail from 20 countries around the world, including 40 from the United States, 32 from UK/Europe, 15 from Canada, 8 from Asia and 5 from Australia/New Zealand. Winners range from small shops serving rural areas to large performance centers with multiple fitters and instructors. To see the full list of award recipients, please visit www.kzg.com.

Founded in 1994, KZG offers equipment available in the finest retail facilities with authorized KZG professional clubfitters on staff. KZG’s program of partnering with only the top professional clubfitters to fit its award-winning equipment has catapulted KZG to a position of prominence in customized golf equipment. KZG’s comprehensive selection of premium golf equipment includes the finest drivers, woods, irons, wedges and putters, in addition to a wide variety of accessories and apparel.

For more information, visit www.kzg.com or call 1-818-762-3495 x123.

For more information on Kustom Clubs, please call (603) 623-7876; email, ken@kustomclubs.com or visit www.kustomclubs.com.